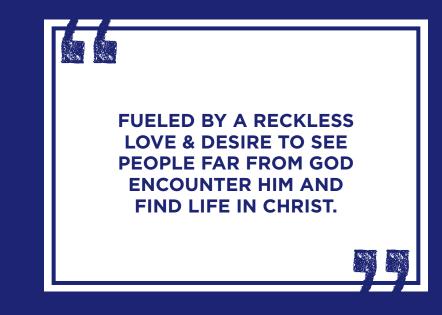






PREPARE TO EMBARK ON A JOURNEY THAT WILL TURN CITIES Upside down and forever Change lives here and Around the World.

WEREBERG BY **GREAT FAITH TO SEE** PSIDE CITIES U RNING





WE ARE IMPACT CHURCH

Across Boston, New England and the entire region people have been longing and waiting to know their Savior. There's a felt void that many cannot put their finger on. We know this void can only be met by introducing every soul to their Creator, their Savior, Jesus Christ.

Pastors Zenzo and Michelle felt this burden to lead people to Jesus years ago. As they prayed, the Lord was faithful to lead. The burden for the lost grew. This burden became a burning passion to see cities turned Upside Down for Jesus. To see people far from God find life in Christ. The big question remained: How would the Lord choose to draw His people? What would it look like?

God continued to lead. He began to answer prayer. He began to start moving and do what no man could do. The beginnings of a local church began to take shape. Not too long afterwards it was clear that God was moving in unusual ways through Impact Church. People began encountering God. His presence began changing lives one by one.

There's something special about the presence of God, isn't there? Think of it...

There's something amazing that happens when you walk into the place where you're supposed to be. It's like a special moment in time. It's like a divine calm and heavenly peace – like that moment in Esther's life when she was called, "for such a time as this." That time can be experienced in several ways:

Maybe it's a special destination where your family likes to vacation, where the lobby of that hotel is always so warm and inviting, and the feeling you get when your kids are all gathered around you.

Maybe it's your favorite coffee spot as you hold a fresh cup of coffee. Or your favorite campground spot, where the smell of the campfire is all over your sweatshirt, and someone is already getting the s'mores ready, and Grandpa's familiar and comforting stories begin to weave in and out of the sparks.

Maybe it's Mom and Dad's house, and the first place you go is the cupboard where she stocked your kids' favorite snacks that you never let them have at home, and the sound of her laughter makes your heart sing.

Or when it's at our church. Our church...it's really special, isn't it? When your cheeks hurt from smiling, your kids tease you for always getting tears in your eyes during that ONE song, and your heart is pounding because the message is again – just for you.

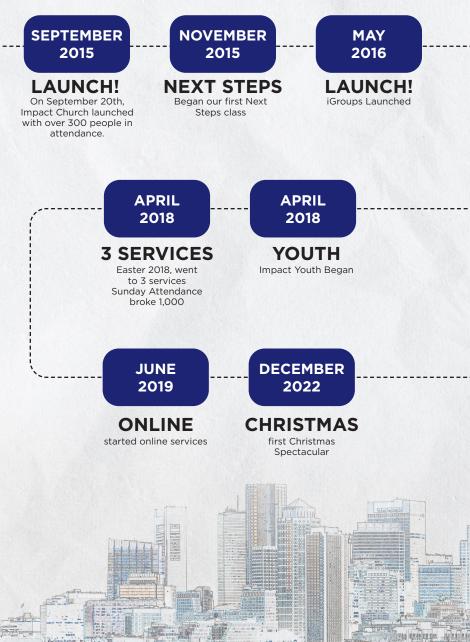
When you're greeted with genuine care, you find a spot that's perfect for the family, and when that Spirit-filled worship team begins to play, and you're just...overcome with the love and presence of God. In that moment everything changes – people far (and near) God encounter hope and healing, truth and freedom, love, and forgiveness. People encountering God. Being impacted, that's really what we still seek today. Every day.

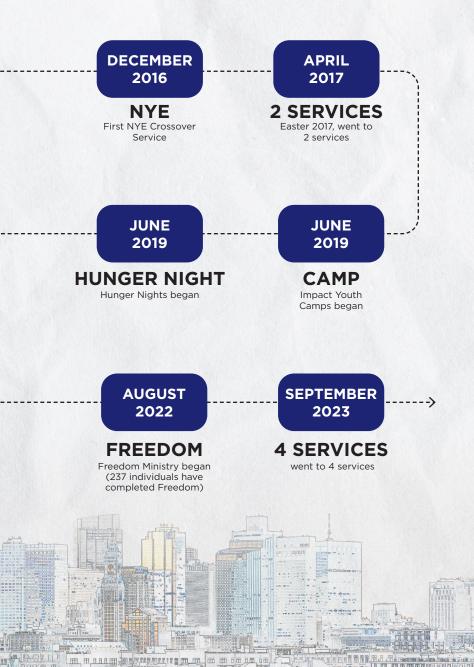
OUR BIG FAITH AND BIG DREAM STARTED WITH THE PRESENCE OF GOD ENCOUNTERING PEOPLE, IMPACTING LIVES, AND EMPOWERING PEOPLE TO LIVE A DIFFERENT KIND OF LIFE. AND SO, WE WILL FOREVER LOVE, HONOR AND MAKE A PLACE FOR HIM TO IMPACT MORE PEOPLE.

We will continually be in pursuit of Him because this is **who we are**. His presence is why, chains are often broken as soon as you walk through our auditorium doors. That's why it just feels **right**, and you can't find the words to explain why. He is a God who turns people's lives upside down, and they discover that now life has now been turned right side up. What God is doing for us, he wants to do for every city in our region and beyond.

MILESTONES:

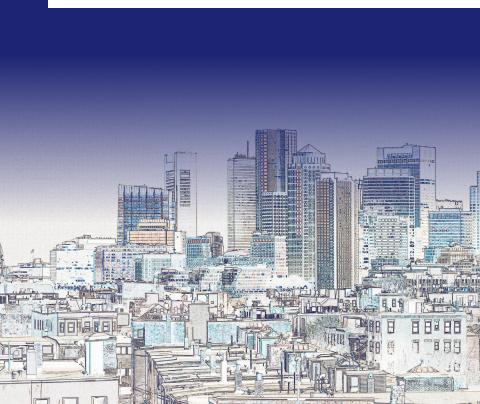
We are grateful for all the Lord has done over the past 8 years!





GROWTH

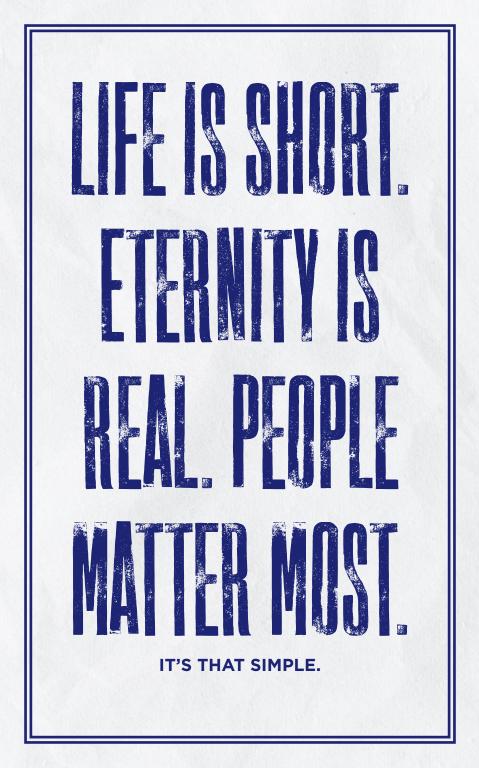
Our need for a larger and permanent base is evident through the fast growth we have seen over the last 8 years.



SOULS

Because He first loved us! We have a burning desire to introduce everyone to their Savior. There is a great need for life-giving churches in the Greater-Boston area and all across New England. Within Greater Boston there are over 4.3 million people to reach. And within New England there are over 14.8 million. We are positioning ourselves to minister well and receive a harvest of souls!





OUR VISION:

IMPACTING YOU TO IMPACT YOUR WORLD

Church is not a building, it's a community.

We will find our significance through relationships.

We will always bring our best, honoring God and inspiring people.

We will enjoy the journey; laugh hard, loud and often.

We will lead the way with irrational generosity.

We will live for the bigger picture, taking action locally and globally.

We will be life-long learners.

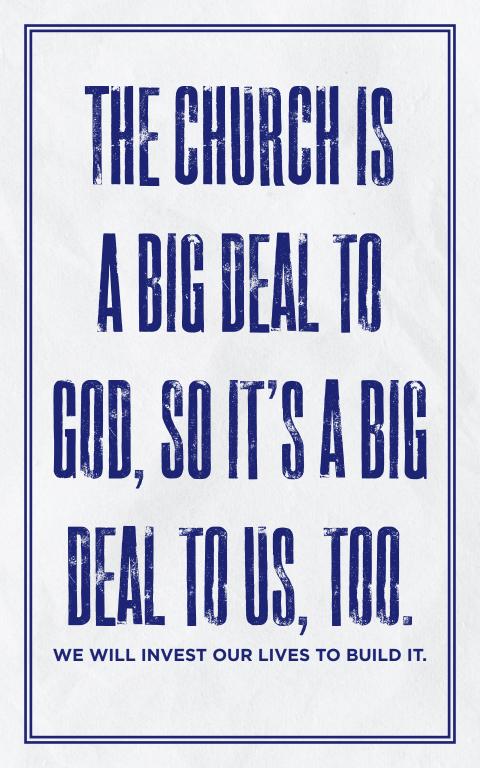
We will invest our lives to build the local church.

We love our cities and will take responsibility for them.

We will make a place for people to experience Him.

God is big so we dream big.

WE ARE A PEOPLE ENCOUNTERING THE REALITY OF GOD.



OUR VISION FOR THE FUTURE

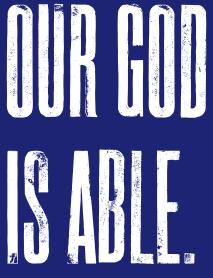
God's heart is, and has always been, beating for people. From the beginning of time, God had the church in mind – people "called out" and "set apart" for His purpose. A group of passionate and Spirit-filled people to change the atmosphere of the world around them, and to bring hope and a future to others by being a part of God's family.

Now, as we have journeyed through countless setup and tear-down services, and as we have been faithful to push ourselves on a weekly basis to create an atmosphere where people encounter God's presence, God is calling us to seek something exciting: **a home**.



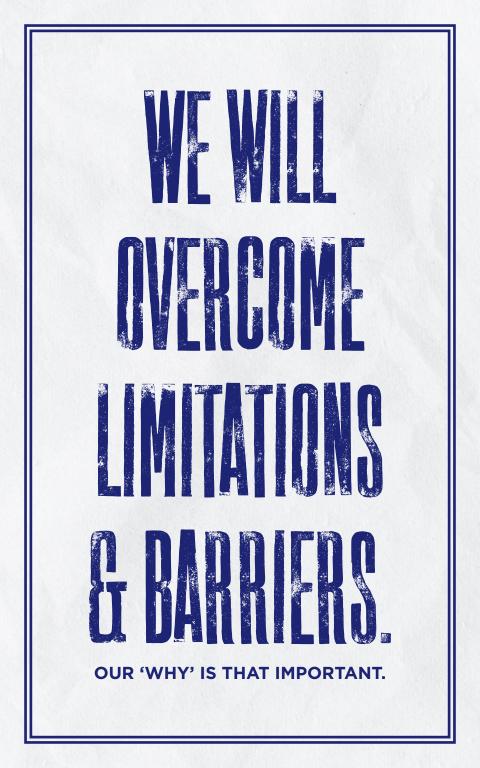






TURNING CITIES UPSIDE DOWN.





OUR CURRENT LIMITATIONS

Let's be honest. We have some limitations. As a church, we have done an amazing job of navigating the "season that we were in," but now is the time to take a look at some areas of opportunity.

- We don't have a permanent home. In addition to setting up and tearing down after EVERY service, we have sometimes had to change locations. Obviously, this is not the best solution to establish that place that **will become an epicenter of revival** for our city.
- Our people work overtime to make sure that our church successfully runs every Sunday and are doing an **amazing** job. But there is so much more ministry that we could do to reach people, build community, and disciple people, if we had a permanent location that was accessible 24/7.
- Our space is limited. As we grow, it becomes harder to find room that can house all the new people coming in. With four services there isn't room at the optimal times that new people will consider attending church. With a home of our own, we will be able to add ministries to meet those needs, so we can make room for more souls!
- It can be tough to invite someone to church! We already are experiencing that feeling of crowdedness that makes it difficult to easily reach out to neighbors, friends, and coworkers and "save them a seat!" Waiting to late to provide the place, the space, the seat, and the ministry will cause us to potentially be turning people away. Something we are simply not ok with. We are pursuing God not just for ourselves but also for every person who lives in our region.



WHAT WE ARE ASKING GOD FOR

- A location that is visible, accessible, expandable, and affordable.
- A building that can grow with us.
- Rooms for Kids, Pre-Teen, Students, Connections, Prayer, Café, Counseling, Teaching, Broadcasting, Outreach.
- Plentiful Parking for cars with room to expand.
- A place for the community to gather for events so we can continue to fulfill the mission of the church being an integral part of the region.
- A place that we can call home.

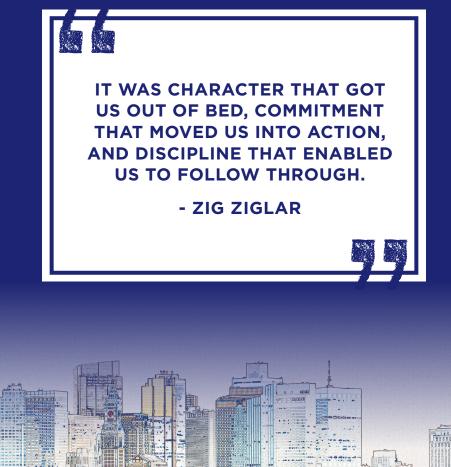
WHAT A PERMANENT HOME WILL ACCOMPLISH

- Enable us to raise up a new generation of young disciples passionately following Jesus with all their hearts.
- Expanding our ministries: from outreach, to feeding the hungry, as well as providing a place to train marketplace leaders to become a marketplace missionaries, a fun Kids World, Youth Center, café open to the public, playground open to the community, iSchool of ministry, broadcast center.
- Provide a physical hub to plant new locations, and new churches.
- Communicate to our city that we are here to stay and secure our church's long-term future.
- The opportunity to reach thousands of people for Christ!
- The ability to turn cities upside for Jesus.

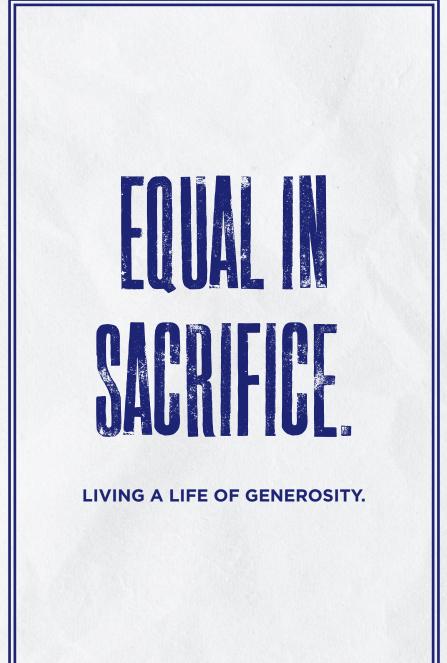




TURNING CITIES UPSIDE DOWN FOR JESUS



P P



"Do you want to know who you are? Don't ask. Act! Action will delineate and define you." - Thomas Jefferson

HOW CAN I RESPOND?

Great question. UPSIDE DOWN is our 2-year, 5-million dollar generosity campaign to provide our permanent HOME. Imagine how big of an impact we would have if 100% of us rallied together and committed to the Upside Down campaign. Imagine how many lives would be changed forever! We believe that God is going to stir you, empower you and challenge you to step out of your comfort zone! We can't wait to go on this journey alongside you!

1. PRAY

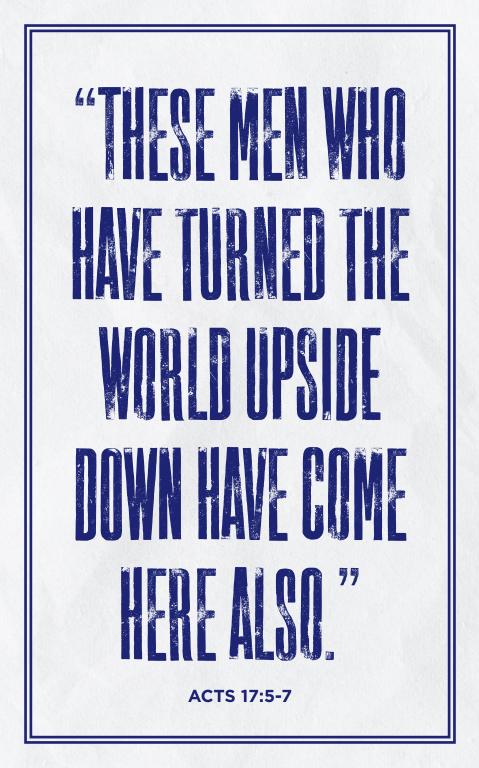
We believe that 100% participation in prayer is vital to our success. As we ask, seek, and pray corporately and individually, God will speak to us, showing us what our part will be. He will make it clear what specific prayers should be lifted up. He will show you in your quiet times, through our worship, devotions, prayer activities, and group discussions how to respond to our Upside Down Campaign Prayer: "**Dear Lord, what do you want to do through me?**" Ask, and He will be faithful to guide you into sacrificial generosity to meet our need of \$5 million in 2-years above current giving.

2. PARTICIPATE

We want 100% of our people participating in sacrificial generosity. Maybe you've never given before. This is a perfect time to start, and to see God's faithfulness that He promises (even challenges us to do) in His word. Is it a whole new way to trust God? Yes. Is it a sacrifice and challenge? Of course. But we guarantee that it is also the way we can affect an entire region for Christ. And no, we all can't give the same amount, but we all can certainly give sacrificially.

3. MAKE A COMMITMENT

We are believing for 100% of people who make a commitment to *UPSIDE DOWN* on Sunday, May 19. We all want to take these faith commitments very seriously, as they are truly tied to individuals whose names we will be placing in the very foundations of our new home. Names of souls that we are believing for names of loved ones who keep us up at night in prayer sometimes. Names of those who just need a great church like ours.



THANK YOU FOR SAYING "YES" TO THIS AMAZING JOURNEY.

We believe that the legacy you leave will be worth the risk, and the benefits you will receive will be eternal.

We believe you cannot out give God. We believe that the Lord desires to bring blessings to us and it takes a radical faith, and trust in Him. We believe that the answer to our prayers will be seen through trusting 100% of our finances to the Lord and allowing Him to speak to us how to utilize the provision He has given each one of us. We believe this is a faith journey where the Lord wants to unlock our hearts in full surrender to Him. It is when we enter a place of full trust and rest in Him that He can begin a mighty work within us and through us!

We are excited to walk this faith journey with you and turn the world *UPSIDE DOWN* for Jesus!

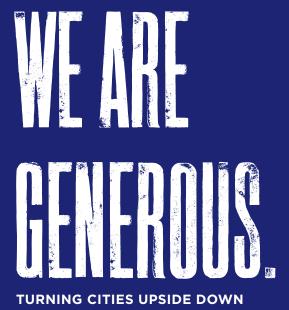
PASTORS ZENZO AND MICHELLE

"Give, and you will receive. Your gift will return to you in full – pressed down, shaken together, to make room for more, running over, and poured into your lap. The amount you give will determine the amount you get back."

- Luke 6:38











These questions are provided to help you understand where god is leading impact church over the next few years. Upside down is our two-year generosity campaign to raise \$5M which will move us toward the establishment of our first location. We hope these answers are helpful in understanding the purpose of upside down. If you have questions please send them to us!



WE HAVE A JOURNEY GUIDE COMING OUT ON SUNDAY, APRIL 14 THAT WILL GUIDE YOU IN THE SPIRITUAL JOURNEY OF UPSIDE DOWN.

It will include some additional and new questions more focused on the spiritual and financial side of upside down. For now we offer these to help you get your mind around what we are doing.

WHAT DOES UPSIDE DOWN MEAN?

In Acts 2, we see God moving in a powerful way. The results were described as "daily God adding to their numbers those being saved." The gospel began spreading from city to city. In Acts 17:5-7 we read, "But the Jews who were not persuaded, becoming envious, took some of the evil men from the marketplace, and gathering a mob, set all the city in an uproar and attacked the house of Jason, and sought to bring them out to the people. But when they did not find them, they dragged Jason and some brethren to the rulers of the city, crying out, 'These who have turned the world upside down have come here too. Jason has harbored them, and these are all acting contrary to the decrees of Caesar, saying there is another king—Jesus."

That is our calling, to take the gospel to each and every city and allow God to turn cities upside down for Jesus. Thus, it seemed fitting to name our generosity campaign after our intent – to take the gospel to the cities of New England and beyond.

WHAT ARE THE GOALS OF THE UPSIDE DOWN CAMPAIGN?

Our primarily goal is 100% participation by everyone who is connected to Impact Church in one way or another. Involvement in Upside Down is our way of saying that we are behind the vision of Impact Church. For some of us this may be our first meaningful commitment to support the vision of Impact Church. For others, this will be growth in their giving to the vision. Regardless, we are confident that God will make a way for everyone to participate, no matter what financial situation each may be in. Our second goal is to see \$5M committed by our church family.

DO WE NEED A PERMANENT BUILDING?

One thing to remember is that we never intended to be a "set up/tear down" church as a long-term solution, just like the traveling tabernacle in the wilderness was not the ultimate will of God for His people! It's time for us to move into a "promised land" of our own – and build a **home** for people to come to. The same location every week. A place to put permanent roots down and create a welcoming atmosphere where people want to come and stay! Yes, where we have been, and where we are now, it's all very nice and has its strengths – but we need a foundation upon which to build a ministry that will be durable, and expandable.

DO WE HAVE A BUILDING IN MIND ALREADY?

We don't have a building in mind at this time. More than likely, if a building were available today, it would not still be on the market at the time we are ready to purchase. So, we must get ready. However, we do have people looking in and around the city. Our criteria would be that it would be visible, affordable, expandable, and accessible.

HOW MUCH IS THIS GOING TO COST?

Our goal is to raise \$5 million in 2 years. With this resource, coupled with responsible financing, in-kind gifts, phasing, and the supernatural provision of God we will be in a position to effectively acquire a permanent location and get it ready to house all the incredible things that God wants to do. Likely the overall cost will be around \$10M. Although this amount can seem like a daunting figure, it is absolutely reachable with the partnership of all God's people who have a burden for their community. Regardless of the eventual cost, we know God is guiding us to make a serious investment in the establishment of a permanent location. We view this first location as one of many. You might call it our headquarters location or hub, or our anchor location. However, we hope everyone will call it – home.

WILL THIS MOVE IMPACT CHURCH TOWARD A "MEGA-CHURCH" FEELING?

Our church is about impacting people far from God and helping them find new life in Christ. As long as God entrusts us with more hungry and hurting people, our church will always plan for growth. In reality, we already have around 3,000 people who interact with Impact Church in some form. Embracing the misconception that large churches are somehow "bad," or that a movement of God has gotten "big enough," is a significant roadblock to Jesus' great commission. It abandons potential. It puts limits on the movement of the Spirit. It gives opportunity for the enemy to squelch what God wants to do through His people. We will never believe that God has "moved enough" for us. People will always find a home in the presence of God, and no matter how many thousands gather on the weekend, we will continue to grow deeper and healthier through small groups, discipleship, and relationships.

WHY DO WE NEED TO SPEND SO MUCH MONEY ON A BUILDING? CAN'T WE PROVIDE SOMETHING THAT WORKS AND DO SOMETHING ELSE WITH THE MONEY?

Remember when the woman who worshiped Jesus poured out the expensive perfume? Judas said, "What a waste, the money could have been given to the poor." Jesus knew Judas' heart, however, and reminded the thieving disciple that as Jesus left the earth, the church would need to take on His mandate. Our goal is to facilitate that by moving into a home that accurately represents the greatness, provision, and excellence of the God we serve. The new location will be a great tool to reveal God to our community and region. While we will never overspend on unnecessary things, we will choose excellence - while seeking the most efficient way to use the resources. We are, after all, ensuring that WE are following God's direction to be good and faithful stewards of what He has given. Ultimately, remember it's never about dollar amounts, but the faith and obedience of God's people.

WHAT ABOUT GIVING TO THE UNDER-RESOURCED AND TO MISSIONS?

The unanimous and unwavering commitment of our leadership team is to continuously give to missions, community outreach, and giving to the poor. This has been one of our top values at Impact Church and this will never change. Because Upside Down is a sacrificial and faith-based commitment beyond our current giving, we do not anticipate or plan on wavering from our current budgets and giving goals. Something else to consider: When we were a church of a few hundred we were able to give and invest generously each year into missions and benevolence. As our church has grown so has our capacity to give, and our missions giving has increased proportionally. The progression is obvious. As we grew, so did our own outreach-giving. As we grow even more, we have incredible faith that our giving will continue to increase and accomplish more than we have ever done before!

WHY NOT JUST START MORE CAMPUSES?

We will! In fact, we are in the process of establishing a second campus in the near future. However, our new permanent location will become a "hub" campus that will serve as a launching pad for starting new campuses in other cities, planting new churches, and broadcasting the good news of Jesus to every city in the northeast and beyond.

ISN'T THIS CHURCH BIG ENOUGH?

Impact Church is about reaching people who are far from God and growing them up in their faith. It's never been about size. But size has become an issue because Jesus keeps bringing us people we need to find seats, parking spaces, and kids' space to accommodate for. If a lot of people experience life transformation through our church, our church is going to grow. People keep telling others about how God is changing them through relevant biblical teaching that can be applied to real life. They invite their friends, family, and coworkers to experience it for themselves. Growth is a by-product. When we are over-capacity at the prime church-going times, we can't accomplish our mission to reach people for Jesus. Given our mission, we'll never "arrive" – not until everyone is reached.

WON'T PEOPLE COME FROM OTHER CHURCHES?

Our goal, and our mission, is to reach people who don't know God or who have walked away from Him. At times the Lord will bring other believers. While we never seek out congregants from other churches, we also do not question what the Lord may be speaking to individuals. The Lord has allowed our church to be a healing place for many. We embrace this calling and entrust the personal decision to attend Impact to each person while maintaining honor for each local pastor and local church. We honor the Big C church and know every church has a unique calling and a unique people called to each ministry We are intent on transforming people who are lost, broken, hurting, and searching for answers. When we look at the area demographics, the potential for every church to reach people is enormous. We all need each other. The harvest is plentiful. The reality is, there are so many more people than there are churches to reach them.

HOW DO THESE CAMPAIGNS WORK?

Giving Campaigns are derived from the giving campaigns found in the Bible. In each case, God's people unified around the vision, sowed sacrificially, and the Kingdom moved forward in a powerful way. The key is found in 2 Corinthians 8:5 where it says God's people "exceeded their expectations by giving themselves first to God, then to the church, as directed by God's will." People responded to the financial need after they surrendered to God's lordship in a fresh way, prioritized building their local church, and received direction by God in what their gifts were to be.

HOW ELSE DID THEY RESPOND IN THESE GIVING CAMPAIGNS?

Another principle is giving to projects and special needs "over and above" tithes and offerings. Thus, a generosity campaign like Upside Down is an "over and above" ask and thus shouldn't affect our general ministry giving. Our Upside Down Campaign is stepping into radical faith and extreme generosity and sacrificial giving that is "over and above." Those commitments will be for 2 years of giving to our building project.

WHAT DO YOU NEED ME TO DO?

Glad you asked! You should feel no pressure, stress, manipulation, coercion, or worry throughout this journey. We are leaning heavily on the Holy Spirit to guide our entire church body through the days ahead. We want you to: 1) Pray, "God, what do you want to do through me and my family?" 2) Position yourself to be available and willing to do what God asks you to commit to do. 3) Fill out a Commitment Card when it's time – in obedience to what God tells you to do! After you have taken the preparatory steps of faith and prayer and arrive at a dollar amount that you are committed to invest over the next 24 months, the commitment can be paid however and whenever works best for you. Monthly payments, multiple installments, transfer of appreciated assets are all fine. We will keep you posted on results.

WHAT IF I CANNOT FULFILL MY COMMITMENT?

We are working with some amazing people who have helped churches all over the nation do what we are doing, and the statistics show that 90% of all the people who make a commitment are able to, and actually do, pay them in full. This is not a binding contract, so no shame or pressure will come from the office or leaders. Remember: God is the ONE who provides seed to the sower, and your commitment and vow is between you and Him. This is why we call it a "faith commitment" because you are praying, asking, hearing, and by faith committing and believing. The Macedonian Christians are a great example for in their giving campaign it says they "gave what they were able as well as beyond their ability." Obviously their commitments involved faith because they made them from known resources they had already received, and from future expected resources (2 Corinthians 8:1-5). So, just be led by God. The real journey is likely the two years of giving where we in partnership with God get to experience Him working on our behalf.

WHAT HAPPENS IF WE DON'T RAISE ENOUGH MONEY?

First, we believe in the power of God's provision and plan - so we are going to try to push any doubt and belief away from our church! But whatever resources are raised during our campaign will be used for moving toward the vision that God has for us. Rest assured, our leaders and pastors are working diligently to use wisdom on how to best utilize the funds that will come in.

WHAT IF MY FINANCES CHANGE SUDDENLY? CAN I CHANGE MY COMMITMENT?

Absolutely. We're not looking to put people into bondage. We do, however, believe that "God is able to make all grace abound to you," and we believe this will be the most prosperous season of your life in every way! We are looking for what you intend to give, but we will not be asking for a binding contract. Life happens, and we understand that commitments may be adjusted. Have faith that your commitment will correspond with the blessings that God will give!

RECAP IT FOR ME?

At Impact Church we are always looking for ways that God would have us to expand. To make room. Room for more kids and youth ministries, room for more families to get planted in the house, room for more people to encounter the presence of God, room for more people who are far from God to find life in Christ. As our church has grown, we have come to a point where we need to establish a permanent location. So, we will courageously take that next step in expanding for us and others.

HOW DO WE GO ON THIS SPIRITUAL JOURNEY?

First, don't think about dollars right now. We just want you to accept the challenge to engage in the journey. Start by praying for people in your life yet to be reached. Pray for what God would want to do in and through you. Let him speak to your heart and simply respond to his leading. Secondly, take the time to go through the 6-week "Journey Guide" we will provide to help you interact with small group discussions, a daily devotional and prayer, and a commitment guide. Launch Sunday is April 14. We're asking each individual or household to evaluate their priorities and spending, consider their current and future resources, and determine how much could be given above their normal general giving that would reflect true sacrifice. We are not believing for equal giving, but equal sacrifice.

WHEN DO WE MAKE COMMITMENTS?

Commitment Sunday is May 19. Everyone can do something and become part of something truly amazing. God wants to multiply the efforts of his people beyond their greatest dreams. And finally, "**Be strong and courageous. Do not be afraid; do not be discouraged, for the Lord your God will be with you wherever you go.**" – Joshua 1:9

